

## ***NomadMania Tagline***

---

Endless Exploring

---

## ***NomadMania Mission Statement***

---

To connect independent travelers, inspiring them to go beyond the ordinary and obvious through deep, meaningful, and sustainable exploration.

---

## ***NomadMania Vision Statement***

---

To be a leading global community that encourages people to discover the diversity of the world and create a positive impact through travel.

---

## About NomadMania

---

### 1. What is NomadMania and what does it stand for?

NomadMania is a community platform that encourages and supports deep, meaningful, and sustainable travel among independent travellers.

It provides a range of tools, information, and resources for passionate travellers who wish to explore the world extensively and meaningfully, beyond the ordinary and obvious.

NomadMania values diversity, inclusivity, and integrity and is committed to using travel as a force for good. We view travel as a transformative experience and believe in the power of travel to broaden horizons, create connections, and promote understanding.

We are committed to raising awareness about the world and believe in making a positive impact through meaningful, sustainable travel that benefits both the traveller and the destination.

---

### 2. What are NomadMania's main aims and objectives?

NomadMania's key objective is to be a leading, well-respected network that connects independent world travellers and encourages them to explore the world deeply, meaningfully, and sustainably.

Our aim is to encourage travel beyond the ordinary and obvious, and to be a source of inspiration for those who are passionate about discovering the world.

By maintaining a community of serious travellers and promoting education and awareness around travel, NomadMania strives to foster greater interest in the world and a better understanding of it, thereby making it more accessible and rewarding for all.

We also aim to:

- provide a wealth of reliable tools, resources, and information to help travellers plan and execute their trips;
- motivate and help travellers to discover new places and lesser-known countries and regions;

- encourage sustainable and ethical travel practices that benefit both the traveller and the destination.
- 

### 3. Why was NomadMania created? Why does NomadMania exist?

NomadMania was created to connect and inspire like-minded travellers to travel more, travel deeper, and travel meaningfully. We believe that by promoting travel beyond the ordinary and obvious, and by being a useful and trustworthy resource for travellers, we can help people to discover new places and experiences and develop a deeper appreciation of the world.

We believe in encouraging people to become impactful independent world travellers, motivating them to venture outside their comfort zones, and making the world more accessible for all.

We also view travel as an effective way to engage in efforts to protect the planet, promote peace between countries, and help those in need. And by bringing people together and helping them to see how different —yet similar— we all are, we hope to promote understanding, and ultimately contribute to a better world.

---

### 4. Who is NomadMania's audience?

NomadMania's audience includes both aspiring and seasoned independent travellers who love exploring and are curious about the world. They are serious about travel, and passionate about discovering the world in a deeper and more meaningful way, going beyond the ordinary and obvious.

These travellers may have already done a significant amount of travel but want to extend this even more and find new ways to travel and connect. They often have ambitious travel goals and are keen to keep track of where they have visited. Many are also interested in sharing their experiences with other like-minded travellers, seeking out and offering support beyond their immediate circles.

---

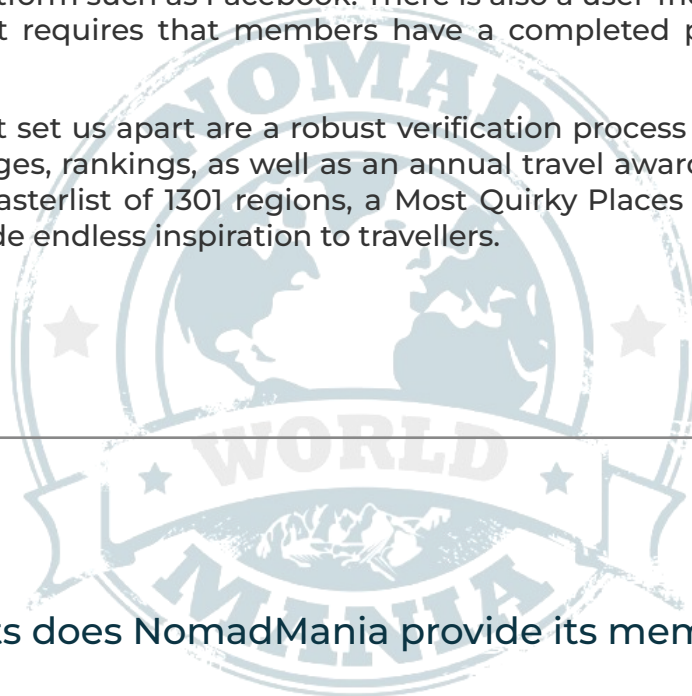
## 5. How does NomadMania differ from other organisations?

NomadMania differentiates itself from other travel organisations by having a comprehensive, holistic approach to enabling and inspiring independent travellers. This includes a focus on different aspects of travel (physical, emotional, mental, spiritual) such as creating sustainable, environmentally conscious travel plans, providing safety and wellbeing guidance for travellers, building a strong network of travel mentors, buddies, and fixers, and offering educational travel thought leadership.

We also provide value to the community by offering recognition for personal travel achievements, opportunities to make a positive impact through travel, and giving coverage to underrepresented destinations and reliable operators that can help with challenging regions.

NomadMania has its own website where anyone can register to become a member and is not tied to one specific platform such as Facebook. There is also a user-friendly app. NomadMania is free to join and just requires that members have a completed profile and maintain an active account.

Other key features that set us apart are a robust verification process along with motivational elements such as badges, rankings, as well as an annual travel awards event. Also unique to NomadMania is our Masterlist of 1301 regions, a Most Quirky Places list, and comprehensive “Series” lists that provide endless inspiration to travellers.



---

## 6. What benefits does NomadMania provide its members?

NomadMania provides its members with a variety of useful benefits. The main ones include:

- a well-designed platform and supportive community offering ways to connect with other travellers;
- the convenience of being able to track one's travels via the NomadMania website or app;
- a unique, robust verification system that promotes integrity and credibility within the community;

- access to a comprehensive travel knowledge library, educational resources, and travel tips;
- tools to plan upcoming trips and the ability to print and share travel maps and plans;
- inspiration for one's travels via unique features such as the NomadMania Masterlist of 1301 regions as well as the M@P or "Many Quirky Places" list, which introduces unusual and out-of-the-way places;
- further ideas for travel through "Series" lists sorted into a wide variety of categories;
- access to a list of vetted/recommended local tour operators, travel agents, and other service providers;
- opportunities to attend in-person events, meet-ups, and trips;
- recognition for travel achievements, and exposure through the website, newsletter, and social media;
- the ability to nominate and vote in the NomadMania Travel Awards, a unique annual event that celebrates travel efforts across a variety of categories;
- opportunities to contribute towards projects that have a positive impact on local communities;
- a regular newsletter featuring interesting updates, travel information, and interviews;
- the support of a capable team that answers messages within 24 hours .

